

Miranda Palmer

Technology Coach for Small Business Owners and Therapists at ZynnyMe

Modesto, CA, US

Technology Coaching for Real People

Biography

Some really smart people are afraid of technology, or even worse have convinced themselves that they are "bad" at technology. The people who are GREAT at technology aren't always great teachers. I LOVE teaching lay people who to use technology to become more effective, streamline their day, and real more clients. People describe me as down to earth, funny, with a unique ability to reach people who would normally "glaze over" in a technology training.

Availability

Keynote, Workshop, Host/MC

Industry Expertise

Professional Training and Coaching, Training and Development, Women

Areas of Expertise

Technology Tools, Social Media, Websites

Affiliations

ZynnyMe, Online Study Group, MFTGuide, Valley Sierra CAMFT, Wellspring, AAMFT, CAMFT

Sample Talks

Top Tech Tools for Small Business Owners

Small business owners often try to do the job of many with just a few (or one). They don't have time to keep up with technology, and fiddle with it. This talk is all about highlighting the cheapest, easiest to implement tools to help people save time, save money, and make life better. Each tool is introduced through real stories of business people who have implemented these tools and how it has impacted their business. Using live demonstration and interactivity keeps the audience engaged.

Event Appearances

Top Technology Tools for Small Business Owners
IT Solutions Currie Business Expo

How to Use Technology to Improve your Practice, Your Life, and Your Income!
CAMFT's 47th Annual Conference

Technology Tools for Chapters
CAMFT Leadership Conference

Websites for Chapters
CAMFT Leadership Conference

Education

California State University-Stanislaus
Masters of Science Psychology Concentration in Counseling

Testimonials

IT Solutions-Currie

"Learned so much!" "I like her a lot and would love to hear more and have more time!" "Amazing... I would have paid!!" "Miranda is crazy smart about improving and helping small business owners with technology" "I truly enjoyed that experiences shared were problems that are real, how they were solved, and how that filled the business. Thanks Miranda!" "I enjoyed her presentation very much and I found the information very useful." "Could have listened another hour"

Valley Sierra CAMFT Members

1) WOW - valuable resources make for more effective therapist. I have been living 50 years behind technology 2) Really good examples and ideas. 3) Thanks Miranda! You amaze me. Thank you for volunteering your time and brains. 4) Excellent info!

Lynn Young

I am listening to your training videos?normally I don't like videos (in fact to say that I typically hate them is probably not too strong) and I prefer to read but they are really awesome! -Lynn

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