

Nathan Mendenhall

Social Media Strategist at THAT Agency

West Palm Beach, Florida Area, FL, US

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Biography

I am a social media professional with both B2B and B2C social media experience. Nothing excites me more than to hear the surprise in my clients' voice when they find out that smart social media marketing really works!

Availability

Moderator, Panelist, Host/MC, Corporate Training

Areas of Expertise

Social Media Marketing, Personal Branding, Content Strategy

Education

Florida Atlantic University

Public Communication Public Communication, Rhetoric, Sociology

Palm Beach State College

Associate of Arts (A.A.) Public Communication, Rhetoric, Sociology

Florida Atlantic University

B.A Communications

Accomplishments

SMITTY Award

Travel + Leisure recognizes the innovative ways airlines, hotels, cruise lines, bloggers, and more are interacting with their online audience. A client whom I consult won for overall use of social media.

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