

Ned Augenblick

**Associate Professor at Haas School of Business, University of California,
Berkeley**
Berkeley, CA, US

About

Ned Augenblick is a professor in the Economic Analysis and Policy Group at Berkeley Haas. His focus is behavioral economics, which is the incorporation of psychological insights into economics. Broadly, economics is built on a very useful framework of rational decision-making to make predictions about human behavior. However, in reality, people systematically deviate from this rationality benchmark. By understanding and integrating these deviations into economic models, it is possible to create more accurate predictions and policy recommendations about the world. Augenblick has explored these deviations from rational thinking using theoretical models, experimental data, and empirical environments in settings ranging from online markets to the voting booth to the stock market. This research has published in top journals in economics as well as being discussed in outlets such as the Financial Times, the New York Times, and the Atlantic. For the last eight years, Augenblick has taught the core strategy class to full-time Berkeley MBA students. The class combines the framework of game theory with behavioral economics to understand how executives can make thoughtful decisions that drive sustainable competitive advantage in the marketplace. Prior to teaching strategy, Augenblick taught game theory and statistics. Augenblick studied economics and psychology at Georgetown and mathematics at the University College Dublin, and received his PhD in Economics from Stanford.

Areas of Expertise

Behavioral Economics, Economic Analysis, Online Markets, Economics, Strategy

Selected External Service & Affiliations

American Economic Review, the Quarterly Journal of Economics, the Review of Economic Studies, Journal of Political Economy, American Political Science Review, American Journal of Political Science, Review of Economics and Statistics, American Economic Journal: Microeconomics, the Journal of the European Economic Association, RAND, the Journal of Public Economics, Economic Journal, Economic Inquiry, Management Science, Experimental Economics, Games and Economic Behavior, the Journal of Economics & Management Strategy, Journal of Labor Economics, the Journal of Economic Psychology, Public Choice, Electoral Studies, Review of Industrial Organization, Journal of Institutional and Theoretical Economics, California Management Review, AMMA 2011 (Auctions, Market Mechanisms and their Applications), EC'11 (the ACM conference on Electronic Commerce), Summer Institute in Behavioral Economics, Trento, Italy, 2006, Complex Systems Summer School, Santa Fe Institute, 2005, Associate Editor: the Review of Economics and Statistics, 2016

Positions Held

At Haas since 2010

2018 ? present, Associate Professor, Haas School of Business 2010 ? 2018, Assistant Professor, Haas School of Business

Education

Stanford University
PhD Economics

University College, Dublin
HDip Mathematical Science

Georgetown University
BA Economics and Psychology

Honors & Awards

Leonard W. and Shirley R. Ely Dissertation Fellowship
2009 - 2010

George Shultz Fellowship Funding (Swoopo Project)
2009

Centennial TA Award: University-wide Annual Teaching Award
2009

George Shultz Fellowship Funding (Election Project)
2008

John M. Olin Law and Economics Program Fellowship
2006

Outstanding Teaching Assistant Award: Six-time winner
2005 ? 2009

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