# **Neil Leyden**

Founder/ Project Director at International Digital Services Centre Ireland, , IE International Digital Services Centre, Founder

## **Biography**

Neil is a scriptwriter, ideas junkie, entrepreneur and professional optimist. He is Chairman of the Digital Media Forum, a network of digital media companies in Ireland and a board member of the Broadcasting Authority Of Ireland?s Contracts Committee as well as sitting on the board of a number of tech start-ups. He is project advisor for WorldIrish.com - an initiative to connect the Irish Diaspora online and was also the winner of Your Country, Your Call - a nationwide competition to get ideas that will lift Ireland out of the economic gloom. The big idea: to create an International Digital Services Centre to make Ireland the global gateway for digital content and services between the US and Europe. Relevant links: www.neilleyden.com www.theidsc.com

## Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Entertainment, Media Production, Internet

Areas of Expertise

Digital Strategist, Future of Media, Intellectual Property for Media

## Sample Talks

Gateway Ireland - Connecting the Dots Presenting the interface of a Diaspora website to an invited audience. http://vimeo.com/12114493 http://vimeo.com/12114872

## **Event Appearances**

**International Digital Services Centre introduction** Digital Asset Management Conference

**Doing Digital Business In Europe** Digital Asset Management Conference Europe The Digital transformation Screen Leaders Europe

Telling Digital Stories Screen Leaders Europe

Stereoscopic 3D over new platforms 3D Film Production Europe

#### **Education**

University of Lusofona, Portugal Cert Interactive Television

**University College Dublin** BA English / History of Art

New York University Cert Screenwriting

**Blackrock College** 

North by Northwest Cert Screenwriting for animation

**Dublin Institute of Technology** Diploma Film Production

#### Accomplishments

Winner of Your Country, Your Call

In 2010, through the auspices of the Irish Presidency, a competition was run globally to come up with an idea to help Ireland out of economic turmoil. The prize was 100,000 euro for the individual and 500,000 euro towards the execution of the project. Out of over 9000 entries, I had the winning concept for an International Digital Services Centre. In the last quarter of 2012, we aim to launch the Centre.

Testimonials

#### Tim Duggan

?Neil is a thought leader and highly insightful individual in digital media, film, financing and the digital landscape at a higher level. Ive always enjoyed meeting up, working with and working parellel to Neil and his work in the Digital media services centre project is outstanding not only from its scope, but also in the projects regenerative effect on Irelands previously floundering attitude towards digital services. In some way he has been a mentor to me from bak in the Windmill Lane picture days and he continues to be the voice of reason. I hope that Neil continues to break new boundaries and put in place the frameworks for our new smart economy.? J

#### **Marjorie Daleo**

?Neil is one of those incredibly talented individuals who can combine brilliant creative talent with insightful business savvy. I have worked with Neil for years and have found him to be a truly talented entertainment/media executive with great vision. If you haven't had the privilege of working with Neil, I highly recommend working with him.?

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