

Ngozi Odita

Founder / Lead Strategist at SHAE Creative, Inc

Greater New York City Area, NY, US

Founder / Creative Director at Society HAE

Biography

Currently I serve as the Creative Director for Society HAE & Lead Strategist for AFRIKA21 Marketing
OTHER EXPERIENCE: Extensive background in Integrated Marketing, working independently for 10 years implementing marketing strategies, developing promotional plans and executing special events for record companies, consumer goods companies, art galleries, independent fashion designers, artists and entertainment companies. Served as Owner and Creative Director for Harriet's Alter Ego Boutique and Art Gallery, where I worked with a team of 5 people to ensure the brands image and company vision was maintained and effectively communicated at all times.

Industry Expertise

Public Relations and Communications, Media - Online, Advertising/Marketing

Areas of Expertise

Experiential Marketing, Content Creation, Strategic Planning

Affiliations

Ladies Lotto

Education

Emory University
BBA Marketing

A. Philip Randolph Campus High School

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