# Nicki Salcedo

Writer, Columnist at Patch.com

Atlanta, GA, US

Writer, motivator, speaker educates on work/life balance and writing in the modern world

### **Availability**

Moderator, Panelist, Workshop, Author Appearance

### **Industry Expertise**

Women, Media - Online, Writing and Editing

## **Areas of Expertise**

How to Make Your Business Writing More Human, Making Working-From-Home Work for You, Writing for New Media: Blogs, Tweets, Facebook, The Working Parent

### Sample Talks

How to make your business writing more human

You don't need to be a marketing genius to add the human touch your every day business communications. Funny, eye-catching, serious, memorable communication starts with accessible writing. Find out how.

#### **Education**

Stanford

**BA English** 

**Stanford** 

BA English, Creative Writing

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