

Norman Chorn

Director at Centre for Strategy Development

N Sydney, NSW, AU

Future Strategist; Organisational Architect

Biography

Norman is a strategy and organisation development practitioner who works in Australia, UK, New Zealand and South Africa. Norman has specialist skills in developing future strategy and aligning organisations with their current and future environments. He has developed a range of proprietary techniques and approaches to improve organisational performance. Norman has published widely in his field and has contributed to a range of journals and international conferences. His recent book, *Strategic Alignment*, has received wide acclaim in the management and business press and the 2nd edition has just been published. His new book, *Future Building*, deals with the practices of creating the future and planning in uncertain environments. This is due for publication shortly. He holds visiting and adjunct appointments at a number of leading Graduate Schools of Management, including the University of Witwatersrand (South Africa) and Macquarie University Graduate School of Management (Sydney). He has a BA (Economics) from the University of Cape Town, a Postgrad Diploma in Management, an MBA, and PhD from the University of Witwatersrand. Norman is a member of the Australian Institute of Management's (AIM) Advisory Board, a Thought Leaders mentor and a member of National Speakers Association of Australia (NSAA).

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Business Services, Corporate Leadership, Management Consulting

Areas of Expertise

Future Strategy, Organisation Design, Strategic Leadership

Affiliations

Australian Institute of Management (member of Advisory Board)

Education

University of Capetown, University of Witwatersrand

BA Econ, HDPM, MBA, PhD Management, Strategy, Organisation

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