

# **Olaito Yinka**

**Chief Content officer at The Branding gavel**

Lagos, , NG

Experienced Brand communication specialist with passion for development Communication and social media

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## **Availability**

Keynote, Moderator, Panelist, Workshop

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## **Industry Expertise**

Non-Profit/Charitable, Media - Online, Public Relations and Communications

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## **Areas of Expertise**

Social Media and Marketing, Development Communication, Public Relations, Customer Engagement, Brand Communications

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## **Sample Talks**

### **Social media: the future of Communication and Marketing**

Impact of online communication/social media on communication and marketing

### **Developing marketable skills**

Analysis, impact of relevant skills in today's world and how to develop them

### **Business and social Media**

A focus on major impact of social media on different business and organizations' need.

### **Branding In the age of Social media**

How Social media changes branding and perception

### **Social media and the legal profession**

How to enhance legal practise with social media use

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