

# **Oliver Hahl**

**Associate Professor at Carnegie Mellon University**

Pittsburgh, PA, US

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## **Biography**

Oliver Hahl's research interests revolve around how audience perceptions of organizations and individuals influence behavior in markets. He is particularly interested in understanding how perceptions of success (status, economic, rewards) constrain behavior. Related topics include: status, authenticity, impression management. Oliver does research in the sports, food, private equity, and health industries.

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## **Industry Expertise**

Food and Beverages, Health and Wellness, Research, Education/Learning, Sport - Professional

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## **Areas of Expertise**

Authenticity, Economic Sociology, Business and Economics, Organization Theory, Entrepreneurship

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## **Education**

**Massachusetts Institute of Technology**

Ph.D. Management

**University of Pennsylvania**

B.S. Economics

**Yale University**

M.B.A. Strategy, Leadership

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## **Accomplishments**

**Outstanding Recent Contribution in Social Psychology**

2019 American Sociological Association Social Psychology Section

**Frank A. and Helen E. Risch Faculty Development Professorship**

2016-18 Carnegie Mellon University, Tepper School of Business

**MIT Sloan Research Fellowship**  
2008-2012

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