

# Özgecan Koçak

Associate Professor of Organization & Management at Emory University, Goizueta Business School

Atlanta, GA, US

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## Biography

Özgecan Koçak (pronounced as ohz-gay-john ko-chuck) is associate professor of Organization & Management at Emory University's Goizueta Business School. She holds a Ph.D. in organizational behavior from the Graduate School of Business at Stanford University. Prior to joining the faculty at Emory in 2017, Koçak held positions at Columbia Business School and Sabancı University (in Istanbul, Turkey). She does research in the fields of organization theory and strategy, focusing on how shared understandings (such as communication codes, categorization systems, and identity schema) emerge and shape behavior in organizations and markets. Her work has been published in American Journal of Sociology, American Sociological Review, Journal of Organization Design, Management Science, Organization Science, Strategic Management Journal, Strategy and Organization, and Strategy Science. She serves on the board of Organization Design Community and on the editorial review boards of Corporate Reputation Review, Industrial and Corporate Change, Journal of Organization Design, and Organization Science.

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## Areas of Expertise

Organization Design, Organizational Identity

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## Education

Graduate School of Business, Stanford University  
PhD Organizational Behavior

Stanford University  
MA Sociology

Boğaziçi University  
BA Economics & Sociology

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