

# **Pablo Veliz**

**VP of Technology at US Media Consulting**

Argentina, Buenos Aires, AR

IT and Mobile Consultant

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## **Biography**

With more than 16 year of experience, I'm an IT Consultant focused on new technologies adoption. I use to help Companies, Start-Ups, Marketing Agencies and Entrepreneurs to decide about a new technology adoption or development. Risks, Advantages, Costs and also providing the bridge between who has an idea and the right person to make it real. I have experience has a developer, leader, project manager and technical advisor for small and big companies. Also I worked with Marketing and Publicity agencies what gave me a lot of experience working with creative and interdisciplinary teams. I also worked as Agile Project Manger, running up projects mostly for start-ups. As an entrepreneur I dedicated my last years working on new technologies like mobile: iOS, Android, Windows Phone and Nokia Platforms. Also, technologies for Social Networks and Games.

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

IT Services/Consulting, Information Technology and Services, Computer Software

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## **Areas of Expertise**

Mobile and Webmobile Platforms, Agile Project Management, Digital Marketing

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## **Event Appearances**

**Mobile World - Market and Apps Monetization**

Barcamp 2012

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## **Education**

**IAE**

PDD Management Development Program

**IT Master**

iPhone and iPad Developer iPhone and iPad SDK

**Escuela Argentina de Negocios**

Oratory Oral expression and presentation techniques

**IAE**

Managing People

**Universidad de Belgrano**

PMI Project Management & Leadership

**BS**

MCAD Microsoft Certified Application Developer

**Universidad Nacional de La Matanza**

System Analyst

**Universidad Abierta Interamericana**

System Engineer

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