

Pam Moore

Founder & CEO at ZoomFactor

Ocala, FL, US

Social Media Marketing, Best Selling Author, Brand & Business Expert ready to help your business bear fruit! We don't win until you win!

Biography

Greetings! Thanks for stopping by! My name is Pam Moore. I am the CEO of ZoomFactor, a leading experiential social brand, reputation management and digital marketing agency. If you want to hire me for speaking or training events or are looking for professional services, please visit our agency, ZoomFactor to learn more about our services and how we can help your organization meet your business and marketing goals. With more than 15+ years of experience helping entrepreneurs, small business leaders to Fortune 500 organizations build winning brands and business platforms that sustain both business and life, I am ready to help your business go zoom! I left corporate just two short years ago as I had a vision for an agile agency who could think out of the box, provide the best of integrated digital and traditional marketing and help customers achieve results at a cost they could afford. I knew there had to be a better, easier and more affordable way for businesses to achieve such results! I believe we must first inspire our audiences to connect, we then engage and connect with them via relevant content that inspires and last we help them achieve their objectives. It is not until we help our audiences achieve their objectives that we achieve success. At ZoomFactor, we work with companies large and small to help them with their marketing strategies and tactics and how to best integrate and maximize social media. We work with all budgets and can customize engagements to meet your requirements and budget. Some of our specialties include social media and marketing for travel and leisure, hotels, small business, tech startups, realtors, home builders, entrepreneurs up to Fortune 500 corporations. We love to help take your idea and help you turn it into something incredible that can change your life forever! I would love to speak at your corporate event, fundraiser or team training. I develop and execute custom speaking and training plans to get your business zoomin quick! Time is your greatest asset in social media so don't waste a minute of it in having each of your employees learn it the hard way. I can help them filter thru the buckets of information on the internet and get to what is really going to drive positive ROI in a very short time frame. We can help you eliminate the guess work out and find the best path to success.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Media - Online, Professional Training and Coaching, Social Media, Public Relations and Communications, Advertising/Marketing, Direct Marketing, Corporate Training, Media Production

Areas of Expertise

Non-Profits, Fundraising, Social Media Success for Entrepreneurs, Twitter for Business, Social Media & Marketing, Website Development & Design, Brand & Identity Development and Execution, Reputation Management, Facebook & Twitter Best Practices for Attorneys

Event Appearances

Zoom Your Business to ROI with Social Media
Tampa Business Expo

KEYNOTE SPEECH: Changing Channels: Making the Switch to New Media Marketing
Hernando County New Media Series

Power of Social Media Relationships Seminar for Business Executives
Florida Beaches Chamber of Commerce

KEYNOTE SPEECH
Rochester Institute of Technology Social Media & Communications Symposium

Education

Colorado State University

Accomplishments

Contributing Author

Pam Moore recently joined a select group of America's leading entrepreneurs and businesspeople to collaborate and co-write the business and marketing book titled, *Game Changers: The World's Leading Entrepreneurs: How They're Changing The Game, and You Can Too!* This is the second book for which Pam has reached best selling author status. The first was the *Relationship Age*, which she co-authored with Mari Smith.

CMO.com: Top 10 Blog

Technorati Top 100 Small Business Blogs

The Marketing Nut? blog earned its way to a ranking in the top 50 of Technorati's Top 100 Small Business Blogs in less than a year!

Adage PowerAge Top 150 Blog

The Marketing Nut? blog earned its way to an Adage Power 150 ranking.

Superlative Branding Achievement

Sun Microsystems, Inc. (1 award ever given)

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