

Paul J. Gertler

Professor | Li Ka Shing Professor of Economics | Professor, School of Public Health | Faculty Director, Institute for Business & Social Impact | Scientific Director, Center for Effective Global Action at University of California, Berkeley
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About

Paul Gertler is the Li Ka Shing Professor of Economics at the University of California, Berkeley, where he holds appointments at the Haas School of Business and the School of Public Health. He is the Faculty Director of the Institute for Business & Social Impact, and he is also the Scientific Director of the Center for Effective Global Action. Gertler is an internationally recognized expert in impact evaluation. He was Chief Economist of the Human Development Network of the World Bank from 2004-2007 and the Founding Chair of the Board of Directors of the International Initiative for Impact Evaluation (3ie) from 2009-2012. At the World Bank, he led an effort to institutionalize and scale up impact evaluation for learning what works in human development. At Berkeley he teaches courses in applied impact evaluation at both the graduate and undergraduate levels, as well as in an executive education program for policy-makers. He is the author of the best-selling textbook "Impact Evaluation in Practice" and the recently released second edition, published by The World Bank Press. He has been a Principal Investigator on a large number of at-scale multisite impact evaluations, including Mexico's CCT program Progres/Oportunidades and Rwanda's Health Care Pay-for-Performance scheme. He has published results from impact evaluations extensively in both scientific and policy journals on early childhood development, education, fertility and contraceptive use, health, HIV-AIDS, energy and climate change, housing, job training, poverty alleviation, labor markets, and water and sanitation. He was awarded the Kenneth Arrow Award for best paper in health economics in 1996. He received his PhD in Economics from the University of Wisconsin in 1985, and, prior to UC Berkeley, he held academic appointments at Harvard University, RAND, and SUNY Stony Brook.

Areas of Expertise

Health Economics, Financial Inclusion, Poverty Alleviation, Labor Markets, Early Childhood Development and Education, Impact Evaluation

Selected External Service & Affiliations

Member, American Economic Association, Member, American Public Health Association, Member, Econometric Society, Member, Health Economics Research Organization, Faculty Research Associate, National Bureau of Economic Research, Founding Member, International Health Economics Association

Positions Held

At Haas since 1996

1996 ? present, Li Ka Shing Professor of Economics, Haas School of Business, UC Berkeley 1996 ? present, Professor, School of Public Health, UC Berkeley 2010 ? present, Scientific Director, Center for Effective Global Action, UC Berkeley 2012 ? 2013, Director, Clausen Center for International Economics and Policy, UC Berkeley 2010 ? 2012, Founding Chair, Board of Directors, International Initiative for Impact Evaluation (3ie), New Delhi, India 2000 ? 2012, Director, Graduate Program in Health Management, UC Berkeley 2008 ? 2011, Director, Institute of Business and Economics Research, UC Berkeley 2004 ? 2006, Chief Economist, Human Development Network, The World Bank 1994 ? 1996, Visiting Professor, Department of Economics, Harvard University 1988 ? 1996, Senior Economist, RAND, Santa Monica, CA 1986 ? 1988, Assistant Professor, Department of Health Policy and Management, Harvard University 1983 ? 1986, Assistant Professor, Department of Economics, SUNY Stony Brook 1978 ? 1980, Analyst, Office of Health Economics, Department of Health, State of Wisconsin

Event Appearances

?Every Child Ready, Every Child Learning
World Bank Conference

Evidence to Action: FinTech for Global Development
Evidence to Action (E2A)

Education

University of Wisconsin
PhD Economics

University of Wisconsin
BA Economics

Honors & Awards

Honorary Doctorate, Erasmus University, The Netherlands
2015

Committee on Teaching Excellence (CoTE) Award, UC Berkeley
2014

Juan Jose Bobadilla Medal for Global Health
2013

Research Medal, Global Development Network
2002

Academic Leadership Award, National Institutes of Health
1998

Kenneth Arrow Award, International Health Economics Association
1996

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