Per Olof Arnäs

Senior Lecturer at Chalmers University of Technology

Gothenburg, Sweden, , SE

The Matrix for the transportation industry - How, What and
Why?

Biography

I am a researcher, public speaker and serial blogger with a PhD in logistics from Chalmers University
of Technology (where I am a Senior lecturer). I am in love with the 21st century and I am obsessed
with building The Matrix for transportation systems. I am passionate about transportation, IT,
entrepreneurship, skepticism, cyborgs and Tarantino movies. I often give talks and lectures on
subjects within transportation/logistics in both Swedish and English (see my Slideshare channel
http://slideshare.net/poar).

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Information Technology and Services, Transportation/Trucking/Railroad, Logistics and Supply
Chain

Areas of Expertise

Transportation, Logistics, Programming

Affiliations

Mobile Stationary Interface Group (www.msigroup.se) Member of the programme council for the
conference Logistik & Transport (www.logistik.to)

Sample Talks

Terminator, Tintin and Teleportation
A talk about three digitization trends that will affect us all. This talk focuses on the implications for the
transport industry. The trends are Homo Digilalis (Terminator), 3D-printing (Tintin) and Digital
dashboards (Teleportation). Slides can be seen here (I have them in Swedish as well as English):
http://www.slideshare.net/poar/terminator-tintin-och-teleportering

Event Appearances

Time to retire the homing pigeon (http://www.slideshare.net/poar/time-to-retire-the-homing-pigeon)
Logistik och transport

Digitization (http://www.slideshare.net/poar/digitalisering-godsetdagen-2011)
Godsetdagen

Education

Chalmers University of Technology
PhD Logistics

Chalmers tekniska högskola
Lic eng Logistics

Chalmers tekniska högskola
MSc Mechanical engineering and Logistics

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