

# **Perry Lawrence**

**President at Video Marketing Association**

Charlotte, North Carolina Area, NC, US

President at Video Marketing Association

---

## **Biography**

Video Marketing Video Marketing Strategies for high yield results via Celebrity Results brand. I have worked with international marketers including Yanik Silver, Sean D'Souza, Joe Polish, Marlon Sanders, Carrie Wilkerson and others to help them leverage video in their businesses. Video Producer Award winning videographer with 20 years industry experience. Experience ranges from commercials for Ogilvy & Mather agency to documentaries on Aids in Cambodia and leprosy in India. Video Properties Through Main Line Interactive we develop video related applications such as the Video Opt-In Machine, People On Your Page (Walk On Videos) and Video Edit Machine (Online Video Editor). Video Education Through AskMrVideo.com I teach and educate business owners how to add video into their marketing mix. Ongoing classes include Virtual Video Intensive (video seo strategies) and Video Into Profits (video profit streams). International Speaker (Video Strategist) Speaking to video industry professionals, marketers, and small business owners on video trends, topics and the power of targeted video for seo, authentic authority and brand management. Topics include Video Marketing, Video Podcasting, and Web TV.

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

---

## **Industry Expertise**

Education/Learning, Direct Marketing, Media Production

---

## **Areas of Expertise**

Video Marketing, Video Production, Video Podcasting

---

## **Sample Talks**

### **Magic Video**

The power of simple video for transforming your self, your organization and your community. Everyone and every organization has a story to share. Join Perry as he takes you down the road to getting your message out and letting go of issues that hold you back. Fun and entertaining, Perry shows you how easy it is to use video to widen your social media footprint and drive traffic directly to you.

---

## **Event Appearances**

## **Education**

**West Virginia University**  
Music

**New York Institute of Technology-Old Westbury**

---

## **Testimonials**

### **J. Mara DelliPriscoli**

Wonderful Speaker, ultimately useful and approachable. Thanks for this gem. Your depth of knowledge on this subject and professionalism was greatly appreciated.

### **John Morgan**

I've seen Perry speak a few times and I love how he breaks down what he's teaching into a way that is easy to understand and easy to implement. Every time I hear him speak I come away with notes, having learned something new.

### **Carrie Wilkerson**

In my estimation, a good speaker is one that engages the audience, shares good content and is relaxed with their subject matter. Perry Lawrence meets all three of those objectives each time I see him train or speak. His examples are relevant, his manner is comfortable and the crowd always seems to enjoy him.

### **Bernadette Doyle**

Perry has spoken at both live and virtual events for us ? and every time the audience was completely wowed by the create content he shares. It was so great to see how many people he moved into action!

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)