

Peter Frampton

President at Accounting Comes Alive

Washington, DC, US

Engaging and unusual speaker who brings financial topics to life for ordinary folk

Biography

Over the last 15 years the team at Accounting Comes Alive have pioneered a visual way of making accounting and financial information easy for anyone to understand. It's called Color Accounting The system uses a color-coded diagram (interface) called the Color Accounting Framework that lets people see, point, engage and communicate with clarity about financial matters. We love the fact that bankers use it in New York, hedge fund owners in London, aboriginal community leaders in Australia, graduate students in Washington DC, and school kids in Cape Town. And business people use it everywhere. In Canada, for example, Color Accounting Trainers are reconciling founders to their children and grandchildren by having them all see how the family businesses really work. Learners love Color Accounting because it's a breakthrough, enabled only by the advent of ubiquitous color printing. It makes what were obscure and elusive concepts vivid and really simple to grasp. The human and financial cost of financial ILLITERACY is enormous and pervasive. Peter is an award winning speaker and occasional university instructor. He has presented to national conferences, chapter meetings, postgraduate programs and seminars on the topics of financial communication, accounting, cash-flow, business efficiency, business innovation and courseware design. He has worked with: Suntrust Bank Morgan Stanley Goldman Sachs SHRM ASTD Harvard Wharton Georgetown American University Public Company Accounting Oversight Board Fannie Mae U.S. Department of the Interior National Labor Relations Board Skadden Linklaters Allen & Overy Baker & McKenzie Peter is an author of Accounting Comes Alive: The Color Accounting Parable and the forthcoming textbook Accounting Comes Alive! Color Accounting programs are sold by Licensed Sales Partners in the USA, Canada, UK, Australia, South Africa, Japan and South Korea. Finally, Peter loves Accounting Comes Alive's motto: "Set yourself free?"

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Financial Services, Corporate Leadership, Training and Development, Business Services, Accounting

Areas of Expertise

Financial Literacy and Corporate Financial Communication, Corporate Financial Leadership, Business Acumen Comes Alive, Auditing Financial Statements, Business Acumen, Financial Acumen, Leadership Training

Affiliations

The Institute of Chartered Accountants in Australia, Society of Human Resource Managers, American Society of Training and Development

Sample Talks

Business acumen comes alive!

A new way of looking at business using a breakthrough visual model of how business works allows leaders to present the company financial mission clearly, team members to know where they fit in and make a difference, and financial people be understood by everyone else.

Event Appearances

Business Acumen for Learning Professionals: An Innovative Approach

ASTD International Conference and Expo

Business Comes Alive! For HR Managers

SHRM Annual Conference and Exposition

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