

Peter Verner

Senior Communications Advisor at Medical Care Technologies Inc.

Halifax, Canada Area, NS, CA

Former award-winning CBC Television Host and Documentary Film Maker, very active in politics, now has sights set on business in China.

Biography

20 years with CBC-TV News & Current Affairs as Writer/Producer/Director/Host. Made over 80 nationally broadcast documentaries for series including The Journal, Marketplace, 5th Estate, Land & Sea, Gzowski and Company. Winner of awards in Canada, the US and Europe.

Producer/Writer/Director with CTV's "Thrill of a Lifetime." Writer for TV Drama classics including "King of Kensington" & "The Littlest Hobo". Playwright-in Residence at Tarragon Theatre, Toronto. Recipient of Canada Council and Ontario Arts Council grants. Director of Communications, Liberal Caucus, Government of Nova Scotia and provincial election candidate. Owner/Operator of The Edge Communications (ON & NS) a private full service PR agency. Currently Senior Communications Advisor at Medical Care Technologies Inc, the first Western Co. to open private family health clinics across China.

Industry Expertise

Public Relations and Communications

Areas of Expertise

Press Releases, Editing, Public Relations

Affiliations

Canadian Public Relations Society International Association of Business Communicators

Education

Royal Military Academy Sandhurst
Leadership

Royal Military Academy, Sandhurst, UK
N/A Leadership

Royal Military Academy Sandhurst, England
N/A Military Leadership

Trinity College, Dublin, Ireland
BA (Hons) English Literature

Royal Military Academy Sandhurst (UK)
N/A Leadership

Accomplishments

Documentary Producer, CBC Television

Wrote, produced and directed over 80 TV documentaries during a 20-year career with the Canadian Broadcasting Corporation. Also hosted and produced the nationally-broadcast Documentary Series "Land and Sea" for 12 years. Spent time in the Arctic as Executive Producer of CBC's Northern Service, managing TV news programs in 7 native languages. Recipient of numerous national and international awards for excellence in documentary writing and film making.

Director of Communications, Opposition Caucus, Government of Nova Scotia

Obtained significant insider knowledge of politics and power in Canada. Ran as candidate in the 2006 provincial election.

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