

Phil Simon

**speaker, author, thought leader at
philsimon.com**

Henderson, NV, US

Author, Advisor, Speaker, Writer for Hire

Biography

Phil Simon is a sought-after speaker and the author of five management books. His most recent, *Too Big To Ignore: The Business Case for Big Data*, will be released in March of 2013 (John Wiley & Sons). A recognized technology expert, he consults companies on how to optimize their use of technology. His contributions have been featured on NBC, CNBC, Inc. Magazine, BusinessWeek, The Huffington Post, The Globe and Mail, Fast Company, the American Express Open Forum, ComputerWorld, Technorati, ZDNet, ABC News, Forbes, The New York Times, ReadWriteWeb, and many other sites.

Availability

Author Appearance

Industry Expertise

IT Services/Consulting, Management Consulting

Areas of Expertise

Publishing, Speaking, Consulting, Emerging Technologies, Social Media

Education

Carnegie Mellon

BS Policy and Management

Cornell University

MILR Labor Relations

Mahwah High School

HS General

American University

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