

Philippa White

Founder and CEO at TIE Leadership

London, , GB

I'm passionate about helping businesses become more human.

I'm the Founder and CEO of TIE Leadership and for 20 years I have been unlocking corporate leaders' and team's potential with my unique leadership development approach. Born in South Africa and raised in Canada, I relocated to the UK after a business exchange programme in Thailand, and now live in Brazil. My focus has always been to bring a people-first approach to business that fuels not just commercial success, but also contributes to a more sustainable world. Over my career I have worked with some of the world's biggest businesses, helping their people develop the necessary human competencies to thrive in today's corporate world. A global thought leader, social innovator and as the creator and host of the TIE Unearthed Podcast and London 'Evening with TIE' events, I share my learnings over two decades of working in this area. I am also an accomplished speaker and author, with over 60 published articles, and the much-anticipated book, Return on Humanity. I also mentor and advise companies keen to adopt a more human approach to business, drawing on my extensive experience and the transformative power of my work. Would love to chat if you're interested in knowing more. It's time. Let's do things differently!

Keynote, Panelist, Corporate Training

Corporate Leadership, Advertising/Marketing

Power of Business and Leadership, Leadership, Leadership Development, Purpose, Sustainability, Innovation, Diversity & Business Education, Cultural Intelligence & Intercultural Competence, Intrapreneurship (Corporate Entrepreneurship)

The Power of Turning the World on its Head

It's easy to get stuck in a rut. Doing similar things every day. Thinking the same way. Meeting the same people. This is not the answer to finding new ways of doing things. Solving new problems. Or being inspired. Talking through experience, I talk about how breaking out of my bubble has led me down the path I'm currently on. And how, along the way, I have fundamentally changed many other people's lives as well.

30 Days to Change the World

The private sector's guide to making the world a better place. The purpose of this talk is to inspire professionals from the private sector, and through drawing on our experience of over a decade working in this area, help people see how they can realise the power of what they know and tangibly make the world a better place. All in 30 days.

Be the Leader the World Truly Needs Now

I did a business degree. It was a good one. But I didn't learn about the power of the private sector to make a difference. Where were the regular discussions around transparency? Purpose? Trust? Authenticity? Shared value. Where were the discussions around leading with the heart? But the pandemic has changed the rules of the game. Leadership has been redefined. Leadership now requires a social component. The soft skills are becoming more critical: Cultural intelligence, conscious leadership, purpose, self-awareness, authenticity, trust and emotional intelligence. So the question is ? how do you hone these skills to thrive as a leader in today?s world?

Guest speaker

The Foundation Forum: Perceiving the world differently....and how to make it useful

Curator and Host

The Big TIE Debate: Does Purpose Pay?

Panel Speaker

Bloomfest

Guest speaker

WPP Fellows Weekend

Brief Curator and presenter

Young Lions Digital Competition

University of Winnipeg

B.A. History and Economics

Western University, Ivey Business School

H.B.A. Business Administration

Thammasat University

Business Exchange Programme with the Richard Ivey School of Business Honours Business

Simon Rogerson

At Octopus, we think that to learn and grow as a person, you need to take chances and do new stuff. We love how TIE works because they attract caring people who have valuable skills and are willing to be thrown into the deep end. Then they match those people with projects where they can make a big difference. That?s how TIE gets such fantastic results.

Susan Min

Professionally, I think I've grown into being a more conscientious, well-rounded team member, striving to listen effectively and combine others' input with what knowledge I may have in a given area. Moreover, I think I've grown into becoming more comfortable [and confident!] in taking a leadership position, leveraging my skills productively and believing in the contribution I can make.

Deborah Ahenkorah

The test of true partnerships is in the tough times and I'm so grateful for TIE's tenacity since the pandemic hit. The organization has shown a commitment to their community of social impact organizations when we have needed the support the most. The resulting new program is brilliant and innovative while still completely authentic to the TIE brand. You know an organization, its work and its brand is powerful when you will miss them and feel their absence if they stopped operating. I believe what TIE has shown this year, when so many social impact organizations need help getting on their feet, is that its work and innovative model is indispensable.

Sir John Hegarty

It isn't just charity. It's a process of our people taking their skills and coming back with skills themselves.

Elisa Birtwistle

I've realised that all of the wonderful experience and confidence I've built in doing my job means I very rarely feel the rush of being completely and utterly out of my comfort zone. TIE will allow me to be inventive in a new context and test myself in areas in which I have less experience.

Conor Fox

The marketing leadership from TIE has been invaluable. One of our main products, The Maeve stove, which the launch campaign was organized with help from TIE, had sold 500 stoves over two years before TIE's help. After the TIE event (30 days after the start of the TIE project), Maeve sold 10,000 stoves. 4 years later we are close to reach 400,000 households. It seems that almost everyone in Malawi is now aware of the stove and its benefits.

Carter Murray

What we do matters. And no place is this more demonstrated than with this program, which allows our people to flex their muscles as marketers to help others and learn invaluable entrepreneurial skills along the way.

Ryan Fisher

At the onset of this project I knew I wanted to make a difference, do a bit of good, and experience a totally different culture. What I maybe hadn't considered was the impact this experience would have on me, my outlook and the direction that my life/career would take afterwards. The time I spent in this Brazilian city would sow a seed for the type of working experience that I craved post the project. An experience you don't get from working in an environment where everything you need comes pretty easily.

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