

Lyle Brenner

Associate Professor at University of Florida

Gainesville, FL, US

Lyle Brenner's research investigates how consumers and managers make predictions, inferences and decisions.

Biography

Lynn Brenner's research investigates how consumers and managers make predictions, inferences and decisions. He teaches courses in consumer behavior, quantitative methods and statistical modeling and managerial decision making.

Industry Expertise

Consumer Services, Consumer Goods, Business Services

Areas of Expertise

Consumer and Managerial Decision Making, Statistics and Research Methods, Consumer Statistical Reasoning, Judgment Under Uncertainty, Mathematical Psychology, Measurement Theory, Business

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