

# **Spiro Kiouisis**

**Executive Associate Dean/Professor at University of Florida**

Gainesville, FL, US

Spiro Kiouisis? research interests include political public relations, political communication and digital communication.

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## **Biography**

Spiro Kiouisis? current research interests include political public relations, political communication and digital communication. His interdisciplinary research explores the interplay among political public relations efforts, news media content and public opinion in traditional and interactive mass mediated contexts. Spiro is executive associate dean for the College of Journalism and Communications and is a professor of public relations.

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## **Industry Expertise**

Public Relations and Communications, Media Production, Media - Broadcast, Media - Online

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## **Areas of Expertise**

Public Relations Campaign, Public Relations Research, Public Relations Strategy, Political Communication

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