## **Welson Tremura**

Professor/Associate Director at University of Florida

Gainesville, FL, US

Welson Tremura specializes in ethnomusicology, including folk religion, technology and interdisciplinary projects, and world music.

## **Biography**

Welson Tremura is a professor in the School of Music and the Center for Latin American Studies at the University of Florida. Welson also is the associate director for the Center for Arts, Migration and Entrepreneurship and director of the Florida-Brazil Linkage Institute. He specializes in ethnomusicology -- folk religion, technology and interdisciplinary projects -- and world music. Welson has created new media and used the Internet and technology to promote performance connecting distant people through music. Welson is the author of Brazilian Folia de Reis: With An Open Heart: A Spiritual Journey Through Song. Welson maintains an active performance schedule and has been involved in performances and interdisciplinary projects in Brazil, the United States, Europe, New Zealand and China.

## **Areas of Expertise**

Music and Religion (Folk Catholicism), Samba, and Bossa-Nova, Portuguese Language (Culture, Politics, and Identity), Musicology, Latin American Studies, Business in Latin America (Management, Law, and International Consulting), Ethnomusicology, Technology and Intercultural Global Learning

## **Affiliations**

Alachua Guitar Quartet: Member, Brazilian Music Institute: Director

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