

# **Racheal Mack**

**Chief of Business Development at Millennium Magazine**

Greater New York City Area, NY, US

Chief of Business Development at Millennium Magazine

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## **Biography**

Focused, Driven Entrepreneur and New Media & Marketing Professional I currently serve as Chief of Business Development to Warren Woodberry, Jr., Publisher of Millennium Magazine. Millennium is a growing regional publication serving New York City, Long Island, Northern New Jersey, Southern Connecticut, Miami, Las Vegas, Los Angeles. See More at: [www.millenniummagazine.com](http://www.millenniummagazine.com).

Partnership inquiries can be emailed to me at: [racheal@millenniummagazine.com](mailto:racheal@millenniummagazine.com) I am driven to become the best in my field of expertise. I welcome networking with a diverse array of professionals.

Prior work experience involved: Account Management, Business Development, Tech Start Up Consulting, Accounts Receivable/Payable, Claims, Billing, Audit Reporting, Data Analysis, Data Control and Maintenance. I've worked with both private and corporate companies in the above capacities. Specialties: Digital Marketing & Consultancy, Online Publishing Platforms & CMS delivery, New Media Technologies, Data Analysis, Trend Tracking and Reporting, SQL Server, Crystal Reporting, Contract Negotiations, Adjusting Medical Claims, high profile client liaison and acquisitions, Root Cause Analysis, Advanced Written Communications/Marketing Skills and Experience, Web HTML Programming, Advanced Excel Formatting Skills and Experience.

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## **Industry Expertise**

Media - Online, Advertising/Marketing

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## **Areas of Expertise**

New Media, Advertising & Marketing, Technology and Digital Media, Social & Digital Media

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## **Affiliations**

Chair on the American Heart Association Planning Committee Long Island Division Team Leader and organizer of the "Create Hope Tent" for the American Heart Association Heart Walk Sept 30th 2007 At Nassau Community College, Millennium Magazine

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## **Education**

**Nassau Community College**

Liberal Arts Business Communications and Marketing

**Walden University**

BS Communications Communications, with a specialization in New Media

**Hunter Business School, Levittown NY 11756**  
Technical Degree Medical Administration

**Ashford University**  
BA Double Major: Organizations Management/PR/ Marketing

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