

# Rachid Sefrioui

**Managing Director at Finaventures**

Los Angeles, CA, US

Anchor your Leadership. Motivate your Team. Boost your Entrepreneurship.

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## Biography

Based in Paris and Los Angeles, Public Speaker Rachid Sefrioui delivers his talks in English or French. Rachid Sefrioui is the Managing Director of Finaventures, a venture capital firm he founded in 1999. In the last 20 years, he has backed over 30 startups and growth companies that collectively grew sales to over \$450 million, among which he was the Founding CEO of an 18-company integration to create a Regional Technology leader. He's earned his stripes early in his career by working for McKinsey & Co and for financial houses such as Bowco Investment and Wafatrust Credit Agricole Indosuez. He earned a degree in management & operations research from Case Western Reserve University in Cleveland, Ohio. Rachid is the charismatic face of Finaventures. He travels the world as a Public Speaker to spread the word about Entrepreneurship, Innovation and Anchoring at conferences and motivation seminars. But he's more than a chief evangelist ? Rachid is a sought-after consultant as the "big picture" guy with a detail-oriented mind, turning laser-like focus to solve complex strategic and operational problems. He has the skills, knowledge, and experience to back up the message.

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## Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## Industry Expertise

Management Consulting, Financial Services, IT Services/Consulting, Corporate Leadership, Investment Management, VC and Private Equity, International Trade and Development, Information Technology and Services, Fund-Raising

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## Areas of Expertise

Venture Capital, Growth Capital, Fundraising, Entrepreneurship, Rollups, Merger Integration, Family Office, Startups, Innovation, Investment

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## Sample Talks

**Founders: Find your Personal Anchor**

View it on YouTube, and activate captions for English Subtitles : [http://youtu.be/He\\_HLBhBICE](http://youtu.be/He_HLBhBICE)

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## Event Appearances

**Featured Speaker: "Find the Anchor Within"**  
TEDx Alsace

**Featured Speaker: "Fundraising for Entrepreneurs"**  
The Entrepreneur Forum

**Keynote Speaker: "Embracing the SaaS Migration"**  
2010 MED-IT Technology Conference & Tradeshow

**Keynote Speaker: "Trust your Entrepreneurial Instincts"**  
ESCP Europe Business School - Entrepreneurs' Association

**Keynote Speaker: "Reinvented as a Cash-less Society"**  
CardAfrica Conference & Trade Show

**Keynote Speaker: "e-Citizen Services & Accountability"**  
IDC Transformation Technologies : Government Innovations

**Joint Keynote with Finance Minister: "The Economics of a Web Society"**  
Association pour le Progres des Dirigeants [CEO Leadership Forum]

**Keynote Speaker: "Offshoring North to South as a Balancing Economic Mechanism"**  
Offshoring Forum at the Four Seasons

**Keynote Speaker: "The Mobile Web as the New Frontier"**  
2009 MED IT Technology Conference & Tradeshow

**Keynote Speaker & MC: "Unconditionally Serving Your Customer"**  
Finatech Forum

**Keynote Speaker: "Technology transcends all Barriers"**  
2009 Annual Executive Banking Conference

**Panelist: "The New SaaS Revolution"**  
InterFrench L'Executive Club (Silicon Valley Leaders Forum)

**Featured Speaker: "From Innovation to Productization"**  
Caltech/MIT Enterprise Forum

**Featured Speaker: "The Balancing Act of Governance and Founder Management"**  
UCLA Law School's Venture Seminar

**Featured Speaker: "Southern California Venture Market - Dynamics"**  
Los Angeles Venture Association

**Speaker: "From Innovation to Productization"**  
Silicon Valley Bank - Connect for Innovation Conference

**Keynote Speaker: "The Borderless Innovation"**  
Silicon Valley Forum

**Speaker: "Venture Economics, 3 years after the Bubble"**  
PricewaterhouseCoopers' MoneyTree series

**Keynote Speaker: "Trust your Entrepreneurial Instincts"**  
Marshall School of Business, University of Southern California

**Featured Speaker, Not All Innovation is Equal**  
MIT Enterprise Forum -

**Featured Speaker: "Scaling a Software Startup past \$20M"**  
Technology Council of Southern California

**Featured Speaker: "The Telecom Privatization Race in the MENA Region"**  
The Annual EUROMONEY Conference

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## **Education**

**Case Western Reserve University**  
B.S. Management; Operations Research

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## **Accomplishments**

### **White-water rafting as a Team Building exercise**

Led a team of 32 executives from my 18 portfolio companies on a 3-day whitewater rafting trip to build team cohesiveness, trust, determination and leadership. An incredible learning experience where being between life and death at any turn down the river brought out people's instincts and recognition.

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## **Testimonials**

### **Dave Shepard**

"Rachid has one of the best strategic minds I have encountered, which is critical in his position. He has a rare ability to synthesize a wide range of information into a single strategic vision."

## **Salah Eddine Benzakour**

Rachid delivered a moving talk at TEDxAlsace. His topic, "Find Your Personal Anchor", deeply touched many of the entrepreneurs, founders and CEOs in the 350-member audience. We were so pleased we are going to use Rachid again as a public speaker in our future events.? Top qualities: Great Results, Good Value, High Integrity

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