

Randy Kun

Director Marketing and Communications at InventionShare

Ottawa, ON, CA

Randy Kun is a seasoned professional in product management, marketing, strategy and execution.

Biography

Randy is a seasoned Product and Marketing professional with a track record that includes Positioning & Messaging, Product Strategy & Roadmaps, Product/Market Fit, Churn and Retention Management, Competitive Evaluation, User Experience & Onboarding, Organization & Team Building, Customer Care, Product Marketing, Revenue Modeling & Business Case Development. His diverse experience spans career stints at Nortel, SafeNet and more recently as Head of Product for web building company, PageCloud. Additionally in his consulting practice he has worked with dozens of companies, building and executing product and marketing strategies and plans.

Areas of Expertise

Product and Marketing Strategy, Product Management, Market Positioning and Messaging

Education

Queen's University

MBA

Carleton University

M.Eng. Systems Engineering

Queen's University

BSEE Computer Engineering

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