Randy Frisch

Chief Operating Officer at Uberflip

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Chief Operating Officer at Uberflip - PDF Content made better

A partner at Uberflip, Randy wears many hats including overseeing the strategy, operations, sales and execution of Uberflip's solution. Randy's focus is to understand customer needs and provide solutions which simplify access to content in today's digital era. As we say at Uberflip, he helps you to empower your content. Randy brings an entrepreneurial and customer-focused background to Uberflip with leadership experience in both business-to-business (B2B) and business-to-consumer (B2C) operations environments. Randy holds an MBA from the Schulich School of Business and a Bachelor of Commerce from McGill University. Given his very unprofessional skillset at hobbies like skiing and ice hockey, he's unlikely to leave his day job at Uberflip any time soon unless its to hang out with his kids.

Moderator, Panelist, Workshop, Host/MC

Computer Software, Print Media, Media - Online, Media - Print, IT Services/Consulting, Social Media, Information Technology and Services, Publishing

Marketing, Sales, How Startups Pivot, Web Apps Vs. Native Apps

BNN's The Pitch

Check our Randy speaking about his company Uberflip on BNN's The pitch before it rebranded from Mygazines. http://www.youtube.com/watch?v=XnAGiuDMUcc

University of New South Wales Commerce Marketing

Schulich School of Business, York University
Master of Business Administration, MBA Strategic Management

McGill University

Bachelor of Commerce Marketing; Marketing

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