# **Randy Thomas**

Producer at Studio Be Toronto, Canada Area, ON, CA Video made EASY- Studio Be - Toronto

#### **Biography**

We specialize in coaching people in front of the camera as we guide them through each phase of the production process. \*\*\*STOP USING A HAMMER WHEN YOU NEED A SCREWDRIVER !!! We have created video packages ideal for small businesses called "Video Toolboxes". Like tools in a toolbox, businesses need an effective video to achieve a specific objective. Our toolboxes are clusters of videos designed for specific verticals or niche markets. To further assist you we help you with; \* Script writing - Have created templates to facilitate the creative process. \* Coaching presenters - Delivering an effective message. \* Directing production - Creating a valuable tool that contributes to growth of business. We have created 100's of videos for people just like you. Whether they are videos for your company website, to build your brand or to create an online resource library for SEO maximization, it would be my pleasure to answer any questions you may have.

### **Industry Expertise**

Media Production, Professional Training and Coaching, Media - Online

## **Areas of Expertise**

Directing, Producing, Coaching

#### **Education**

Saint Mary's University
BComm Marketing & Business Admin

Moncton High School
College Prep Math & Science

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