

# Read Hayes

**Research Scientist at University of Florida**

Gainesville, FL, US

Read Hayes' research team aims to better protect vulnerable people and places from crime victimization.

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## **Biography**

Read Hayes is a research scientist/criminologist and director of the Loss Prevention Research Council (LPRC). The LPRC includes over 70 major retail chains and 100 solution/tech partners. The chains and partners work together year-round in VR and sim labs with scientists and practitioners to increase safety and stability by reducing theft, fraud and violence via better process and smart technologies.

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## **Areas of Expertise**

Active assailant shooter, Artificial Intelligence, Burglary, Fear of crime, IoT, Looting, Mass robs, Organized retail crime, Robbery, Shoplifting, Violence Against Women

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