

# **Rebecca Jones**

**Managing Director at RJ Training Ltd**

Lampeter, Wales, GB

Red shoe biz woman, enabling women to stand out from the crowd as leaders in business

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## **Biography**

Rebecca Jones started her first business at the age of 19 and has since developed an in-depth knowledge of business and developing business leaders. She is a highly-rated and well-respected conference speaker, author, coach and trainer who is often asked to comment in the media. Her unique ability to engage and inspire audiences with her special blend of down to earth business talk and energetic and fun style has resulted in Rebecca becoming much in demand. With over 20 years of business and professional development experience Rebecca uses her knowledge of people development and business growth to provide an interesting blend of thinking and ideas when it comes to business success. Having spent much of her time in marketing and sales Rebecca has a deep interest in company's use of branding and communication with the public. In recent years Rebecca has been called upon to guide businesses who are marketing specifically to women. Having developed a successful business of her own Rebecca turned to developing the business skills of others some ten years ago and her passion for developing female business owners led to her launching the North Wales Women's Network. Since then Rebecca's involvement in female enterprise and female leader development has seen her regularly called upon by all forms of national media and her articles and interviews appear in publications and on radio shows both in the UK and the US.

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## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Business Services, Advertising/Marketing, Women

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## **Education**

**University of Wales**

Masters Degree in Education

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