

Rebecca Tippett, Ph.D.

Director, Carolina Demography at the Carolina Population Center at UNC-Chapel Hill

Chapel Hill, NC, US

Areas of expertise include population estimates & forecasts, postsecondary education, Census reapportionment & NC demographic trends.

Dr. Rebecca Tippett is the founding Director of Carolina Demography at the Carolina Population Center at UNC-Chapel Hill, and oversees the operation of the organization. Tippett's work helps leaders across North Carolina make sense of population-level changes throughout the state. With more than a decade of experience analyzing demographic and economic data, she translates research into specific, usable information to inform decision-making, evaluation, and policy. Dr. Tippett has authored more than 200 articles and reports about the impact of demographic and social trends in North Carolina and is frequently sought after for her expertise and ability to communicate demographic information. She has delivered over 100 presentations to groups across the state and regularly appears in state and national media such as The Charlotte Observer, The Wall Street Journal, and National Public Radio. Prior to joining UNC, Dr. Tippett worked at the University of Virginia's Weldon Cooper Center for Public Service where she produced population estimates and population projections for Virginia's 134 counties and independent cities. A transplant to North Carolina from the Midwest, she earned her BA in Sociology and Political Science from The Ohio State University and her MA and PhD in Sociology from Duke University.

Keynote, Moderator, Panelist

Education/Learning, Research

Population Estimates and Forecasts, School Enrollment Projections, Census, Reapportionment, Higher Education, Indicators of Economic Well-Being, Quantitative Research, Statistics, Research Design, Data Analysis, Literature Reviews, Survey Research, Data Collection, Redistricting

Carolina Population Center

Duke University

Ph.D. Sociology

Duke University

M.A. Sociology

The Ohio State University

B.A. Sociology & Political Science

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