

# **Rhondalynn Korolak**

**Managing Director at Imagineering Now Pty Ltd.**

South Melbourne, VIC, AU

Lawyer, chartered accountant, best-selling author and leading expert on how to boost your profit and cash flow

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## **Biography**

Rhondalynn Korolak is a lawyer, chartered accountant, Master of NLP and Clinical Hypnotherapist. She has distilled the secrets to business success, that she learned working with Price Waterhouse Coopers, Max Factor, Village Cinemas, NAB and Coles Group Ltd. and produced a simple step-by-step process that you can apply to your business to boost your bottom line. Rhondalynn is the author of *On The Shoulders of Giants*, *Imagineering Your Destiny* and *Financial Foreplay*. She has appeared on CNN, Bnet/CBS, Channel 7, Channel 9, Kochie's Business Builders and 3AW, and writes for Yahoo, MYOB, Fast Thinking, Sunday Life, Dynamic Business, Business Spectator and Australian Retailer. Rhondalynn can help you put strategies in place to grow your bottom line and ensure that your customers would never think of going elsewhere. She is the leading expert on harnessing the power of your mind and using it to improve your financial results in business.

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## **Availability**

Keynote, Workshop, Author Appearance

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## **Industry Expertise**

Business Services, Direct Marketing, Corporate Training, Apparel/Accessories, Specialty Retailers, Financial Services, Banking, Advertising/Marketing, Professional Training and Coaching

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## **Areas of Expertise**

Techniques to Unlock Incremental Profit and Cash Flow, Small Business Survivor

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## **Affiliations**

Law Society of Alberta, Australian Institute of Clinical Hypnotherapists, Canadian Institute of Chartered Accountants

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## **Sample Talks**

**Imagineering Your Success - Developing the mindset to succeed in uncertain economic times**  
3-5 key principles of the mind that can help you to survive and thrive in any economy

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## **Accomplishments**

**2001 Marketer of the Year (Retail Sales Council of Canada)**

**2001 Online Retailer of the Year (Retail Sales Council of Canada)**

**2001 Innovative Retailer of the Year (Retail Sales Council of Canada)**

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