

Ricardo McRae

**Financial Broker ? Podcast Host ? TEDx Speaker at Wolf PACK
McRae**

Mississauga, ON, CA

Helping families become financially independent & debt free. ?

Biography

Ricardo is not just a licensed financial broker, he's a wealth-building expert for busy parents. But his journey is a testament to the fusion of artistry and finance. Before embarking on his successful career in financial services, Ricardo was the visionary entrepreneur behind Wedge15, a boutique creative agency, where he garnered awards for his innovative work. Today, he's a prominent figure in the media and a highly sought-after speaker. Ricardo's accomplishments extend far beyond the financial realm. He is renowned for his thought-provoking TEDx talk and holds the esteemed title of the Founder of BlackInCanada.com. This platform is Canada's primary source of Black Excellence, reaching over 1 million people across 100+ countries and boasting a dedicated community of over 30,000 fans and followers. His journey traces back to his days studying Fine Arts at OCAD and Business at the University of Windsor. However, Ricardo's most cherished roles are that of a loving father to his young son and a dedicated husband, celebrating 13 wonderful years of marriage.

Availability

Keynote, Moderator, Workshop, Host/MC

Industry Expertise

Financial Services, Social Media, Media - Online

Areas of Expertise

WEALTH BUILDING, Design Thinking, Podcasting, FINANCIAL SERVICES

Education

University of Windsor
Honours BFA Visual Art

PMI
PMP Project Management

Canadian Professional Sales Association
CSP Sales

Accomplishments

Man of Honour Award 2014

The Black Business Professional Association awards 11 men every 2 years for the outstanding contribution to the Black community nationally.

Entrepreneur Of The Year

Received the Entrepreneur Of The Year Award

Testimonials

Heather Kere Quelleng

Ricardo was an invaluable panelist that I specifically targeted for a session on startups and entrepreneurs. In working with Ricardo, I was further exposed to his in-depth knowledge of entrepreneurship, diverse experiences and high-level professionalism. Most of the feedback from the event highlighted insights that Ricardo spoke about, demonstrating his ability to speak and appeal to diverse audiences. It was an absolute pleasure working with Ricardo and I look forward to having him back on the Ryerson University campus.

Sep Pashang PhDc, CSM

As an executive at TEDxUW, my role was to search for exceptional speakers in Canada who could share wisdom, challenge conventional ideas, and create dialogue related to our conference theme: collaboration. Ricardo and Gloria were the first duo I thought of and approached as I've always been drawn to their ideas that promote innovation in strategy, branding, and community projects. Working with them on their TED Talk was a real treat as they were ambitious to push the envelope and cross multiple boundaries. They are true collaborators when considering business, love, and friendships. So for me, it was a no brainer to invite them to speak at TEDxUW.

Andi Argast

Ricardo gave an insightful and entertaining talk about momentum building and social change at our Take Back Your Tech event. His presentation was both practical - full of useful advice for the audience of nonprofit organizations - and inspiring as he shared a story about how much one can do with few resources and a lot of motivation. Ricardo was also approachable and engaging throughout the Q&A with the audience and I'd happily recommend him for any speaking engagement.

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