

Richard Berlin

**Associate Professor in the Practice of Organization & Management at Emory University,
Goizueta Business School**
ATLANTA, GA, US

Biography

Richard Berlin received his JD from the University of Georgia School of Law in 1986 and his MBA from Emory University in 1992. Before joining the faculty at Emory, he held positions at Avanade, Accenture, Points of Light (formerly Hands On Network), Verso Technologies, Kaplan (a unit of The Washington Post), and Siegel & Wittes (a law firm). Richard is also the founder of StrategyFrog, a Software as a Service (SaaS) company utilizing leading practices to create and manage strategy effectively, propelling organizations forward. Richard's teaching and research interests focus on linking strategy, organizational change and development, leadership, and team building to optimize performance and drive revenue growth for lasting results.

Areas of Expertise

Organizational Change and Development, Leadership, Strategic Planning, Strategy, Management Consulting, Team Building

Education

Emory University Goizueta Business School
MBA

University of Georgia School of Law
JD

University of Georgia
BA Political Science

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