

# **Richard Hayes**

**Associate Professor of Management and Entrepreneurship, Executive Director, Institute Innovation & Entrepreneurship at Hofstra University**

Hempstead, NY, US

Entrepreneurship and management, particularly in emerging economies; the sharing economy.

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## **Biography**

Dr. Hayes received his Ph.D. in Management and Organizations from the Kellogg School of Management, Northwestern University. In addition, he earned a Bachelor of Arts degree with honors in Business Administration from Morehouse College, a Master of Business Administration degree from the Goizueta Business School at Emory University and a Master of Divinity degree from the Duke University Divinity School. Prior to joining the faculty at Hofstra, Dr. Hayes was a member of the faculty at North Carolina Central University (NCCU) where he won numerous teaching awards including being named Graduate Professor of the Year at NCCU for the 2004-2005 and 2005-2006 academic years as well as Undergraduate Professor of the Year for the 2005-2006 academic year. His corporate experience includes a stint as an Information Technology Consultant with Pricewaterhouse Coopers, a Communications Specialist for Bank of America and an Accounting Analyst for the Northern Trust Company. In addition, he completed an internship for the Honorable Mel Watt, former United States Congressman in his Charlotte field office. Dr. Hayes has presented research at the annual meetings for the Academy of Management, American Sociological Association, Eastern Sociological Association, Western Academy of Management, African Academy of Management, International Academy of African Business and Development and the United States Association for Small Business and Entrepreneurship. He is a member of the Academy of Management, United States Association for Small Business and Entrepreneurship, Africa Academy of Management and the Association for African Business and Development where he is the Vice President for Finance and Treasurer. In addition, he is a member of multiple honor societies, including the Delta of Georgia chapter of Phi Beta Kappa, Golden Key National Honor Society and Sigma Beta Delta Business Honor Society. His research areas include entrepreneurial activity both in the United States and in emerging economies, management of innovation and social entrepreneurship. From 2006-2008, Dr. Hayes taught a summer graduate course in managing organizations at the Ghana Institute of Management and Public Administration in Accra, Ghana, West Africa. Since 2014, Dr. Hayes has been a visiting Associate Professor at the University of Johannesburg.

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## **Industry Expertise**

Education/Learning, Financial Services, Banking

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## **Areas of Expertise**

Entrepreneurship, Strategic Management, Management of Innovation, Entrepreneurship in Developed and Developing Economies, Family Enterprises, Entrepreneurship Pedagogy, The Sharing Economy

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## **Education**

**Northwestern University**  
Ph.D.

**Emory University**  
M.B.A.

**Morehouse College**  
B.A.

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## **Accomplishments**

**Graduate Professor of the Year**  
Awarded by the North Carolina Central University from 2004-2006.

**Undergraduate Professor of the Year**  
Awarded by the NCCU.

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