

Richard K. Lyons

Chief Innovation and Entrepreneurship Officer, UC Berkeley | Professor & Former Dean | William & Janet Cronk Chair in Innovative Leadership at Haas School of Business, University of California, Berkeley
Berkeley, CA, US

About

Rich Lyons is a Professor of Economics and Finance at the Haas School of Business, where he served as dean from 2008 to 2018 and acting dean from 2004 to 2005. In January 2020, he became the first Chief Innovation and Entrepreneurship Officer for the University of California, Berkeley. In his new role, Lyons oversees development of the campus-wide ecosystem for innovation and entrepreneurship, including patenting and technology licensing. As dean of the Haas School, Lyons led a sweeping culture initiative that drove the school's historic strengths more deeply into admissions and other critical processes with a set of four Defining Leadership Principles: Question the Status Quo, Confidence Without Attitude, Students Always, and Beyond Yourself. He oversaw the development of Connie & Kevin Chou Hall—a new academic building funded entirely by alumni and friends—as well as attracting eight of the 10 largest gifts in school history. Lyons forged stronger ties with other UC Berkeley colleges and departments with a focus on dual degree programs combining business with STEM fields, including the new Management, Entrepreneurship, and Technology program with Berkeley Engineering. In 2018, he was awarded with the Berkeley Citation, given to individuals whose contributions to UC Berkeley go beyond the call of duty and whose achievements exceed the standards of excellence in their fields. Lyons also received Berkeley's highest teaching honor in 1998. Lyons' research and teaching are mostly in international finance, though his more recent work explores how business leadership drives innovation and the importance of culture in shaping organizations. From 2006 to 2008, he took a leave from Berkeley to serve as Goldman Sachs' Chief Learning Officer, focusing on leadership development for managing directors. Prior to joining the faculty at UC Berkeley in 1993, he was an assistant professor at Columbia Business School. He received his BS in finance from Berkeley and PhD in economics from MIT.

Industry Expertise

Training and Development, Education/Learning, Research, Financial Services, Business Services

Areas of Expertise

Leadership and Culture, Cryptocurrencies, Microstructure Finance, Exchange Rate Economics, International Finance

Selected External Service & Affiliations

Board: Matthews Asia Funds, Board: Syntax Funds, Board: Ashesi University Foundation, Ghana, Research Associate: National Bureau of Economic Research (NBER), Member: Council on Foreign Relations, Consultant: IMF, World Bank, Federal Reserve Bank, European Commission, Advisory Board, Economic Policy Review (NY Fed.)

Positions Held

At Haas since 1993

2018 - present, William & Janet Cronk Chair in Innovative Leadership, Haas School of Business
2008 ? 2018, Bank of America Dean and Professor of Business, Haas School of Business
2009 ? 2016, Kruttschnitt Family Chair in Financial Institutions
2006 ? 2008, S. K. and Angela Chan Chair in Global Management
2006 ? 2008, Chief Learning Officer, Goldman Sachs
2005 ? 2008, Executive Associate Dean, Haas School of Business
2004 ? 2005, Acting Dean, Haas School of Business
2004, Sylvan Coleman Professor of Finance
2004, Associate Dean for Academic Affairs
1993 ? 2004, Professor (Associate/Assistant/Full), Haas School of Business
1987 ? 1993, Professor (Associate/Assistant), Graduate School of Business, Columbia University
1987, Summer Intern, Board of Governors of the Federal Reserve System, Washington D.C.
1985, Research Assistant, Organization for Economic Cooperation and Development (OECD), Paris
1983 ? 1984, Research Analyst, Financial Industries Division, SRI International (formerly Stanford Research Institute)

Visiting Postions

University of Toulouse, Toulouse, France
Stockholm University, Stockholm, Sweden
London School of Economics, London, UK
Foundation for Advanced Information and Research (FAIR), Tokyo, Japan
University of Aix-Marseille, Marseille, France

Event Appearances

Keynote Address

GMAC Annual Conference

Education

MIT

PhD Economics (International and Macro)

UC Berkeley

BS Business (Finance Concentration)

Honors & Awards

Berkeley Citation

Highest campus honor for individuals whose contributions to UC Berkeley go beyond the call of duty
2018

Sterling Schoen Award for Diversity Leadership from the Consortium
2018

National Science Foundation grantee
1994-1997, 1997-2000, 2000-2003

National Science Foundation Graduate Fellowship
1984-1987

Earl F. Cheit Award for Excellence in Teaching, MFE Program
2003

Earl F. Cheit Award for Excellence in Teaching, MBA Program
1994, 2000

Earl F. Cheit Award for Excellence in Teaching, Evening MBA Program
1996, 1999

Distinguished Teaching Award
UC Berkeley's Highest Teaching Award 1998

Highest Honors, UC Berkeley
1982

Phi Beta Kappa
Member

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