

Richard Milton

Principal lecturer at The PR Training Centre

Chichester, , GB

Experienced writer and journalist, author of six books and social media expert

Biography

Richard Milton is an experienced writer, journalist and speaker. He writes for The Daily Telegraph and is the author of six books, including "Bad Company", which was chosen by The Sunday Times as its Business Book of the Week. He is a co-founder and principal lecturer at The PR Training Centre in London and a visiting lecturer at Buckingham University. He is also Editor of Windows Phone News at <http://www.windowsphone-news.com>

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Public Relations and Communications, Publishing, Telecommunications, Social Media, Writing and Editing, Internet, Print Media

Areas of Expertise

Social Media Strategy, Online Digital Media Relations, Electronic Publishing

Sample Talks

Planning your social media strategy

Advising organisations on how to draw up a social media strategy that fits their needs, rather than being merely technology driven.

Event Appearances

Title

Pindar Conference 2011

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