

Rob Brown

CEO at Rob Brown International

Nottingham, , GB

"WORLD-LEADING NETWORKING AUTHORITY. Bestselling author. Founder of the Global Networking Council. Motivational speaker on trust, executive

Biography

Rob Brown a top motivational business speaker, presenting and training internationally on personal marketing, networking, executive presence, referrals and reputations. He is Founder of the Global Networking Council comprising the world's top thought leaders, authors, bloggers and gurus on business networking, relationship building, trust, connecting and referrals. Its aim is to share best practice, raise the knowledge of these topics globally and connect the world's top connectors! Rob regularly interviews these gurus and shares their personal stories, philosophies and strategies. A prolific writer, Rob has written over 40 publications on business relationships and reputations, including the bestselling book *How to Build Your Reputation*, of which Lord Digby Jones said: "Rob's expertise will do wonders for your reputation, your wallet and your opportunities!" He is also founder of the popular Pocket Guide Series of "Business Books in 40 Minutes?", and writes for a range of business magazines and membership websites. Rob is also Founder and CEO of the Professional Banking Academy, an international training company helping banking professionals increase their influence and win more business. Much of his banking work is in the area of winning switch business, generating more customer referrals and networking more profitably with professionals and prospects.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Financial Services, Human Resources, Business Services, Events Services, Banking, Accounting, Corporate Training, Training and Development, Corporate Leadership, Legal Services

Areas of Expertise

Business Networking & Connecting, Reputation Building, Referrals & Word of Mouth, Executive Presence, Influence & Personal Impact, Corporate Networking, Likeability, Trust

Affiliations

Professional Speaking Association (Fellow)

Sample Talks

21st Century Networking

How to Build a Powerful, Profitable Network in the Fastest Possible Time! In tough times, the money flows through the strongest connections. You need to forge the right partnerships and source the right relationships. That takes 21st century networking! Using a blend of offline (face to face) and online (social media) networking, Rob shows you how to devise your networking strategy and execute it to create a formidable and profitable network of valuable contacts in the fastest possible time.

The Secret Weapon of Likeability

What to Do and Say to Make More People Like You More Quickly! Likeability is a trait of the world's great people. The more people like you, the more they will trust you. The more they trust you, the more they will recommend you and buy from you. When you are liked by others, life is easier, more fun and more interesting. You gain recognition, outperform others, enjoy better mental health and create more material wealth. This talk will show you how to be more likeable and trusted.

Education

Leeds Metropolitan University

Bachelor of Education (honors) Education & Mathematics

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