Robbie Albert

Managing Partner at The Riverdale Group

New York, NY, US

An innovator that works at the intersection of information services, digital media and SaaS software

---

Biography

Robbie works with Corporate and Director level clients to help them focus their strategic thinking when it comes to their overall strategic plan and go-to-market strategies. He goes beyond pure strategy to help clients formulate actionable plans that deliver verifiable ROI. Robbie holds a degree in Economics, a Bachelor of Business Administration (Honours) and a post-graduate degree in Information Technology. He has been recognized by numerous organizations for her leadership and business success including being awarded Business Strategist of the Year, named by the CDM as one of the Top Ten Entrepreneurs and honoured by Harvard University as Alumni of the Year for success in her chosen career.

Industry Expertise

Business Services, Financial Services, Corporate Leadership, Corporate Training, Design, Advertising/Marketing

---

Areas of Expertise

Business Development, Strategic Planning, Go to Market Strategies, Marketing Strategy, Brand Strategy, Partnerships and Alliances, Entrepreneurship, Information Technology, SaaS Business Models, Marketing, Governance

---

Affiliations

The Management Institute : Board Member, Riverdale University Alumni Association : Past President, Business Directors Association : Member, Alpha Chi Alpha : Member

---

Event Appearances

The Unlikely Results of Synergizing Business and Innovation
Better Business Conference

The Fragile Absolute: Why Innovation is Aligned with Productivity
Strategic Management Conference

Innovation is Linked to Change
Amazing Insights Conference

Education

New York University, Stern School of Business
M.B.A. Management

Riverdale University
B.Sc. Chemical Engineering

Accomplishments

Management Award
Awarded by the Management Institute

Top 40 Under 40
Awarded by Strategic Management Magazine

Alumni Award
Awarded by Riverdale University

Please click here to view the full profile.

This profile was created by Expertfile.