

# **Robert Hutton**

**Executive Vice President at Pollara Inc.**

Toronto, Canada Area, ON, CA

RIVA Master Moderator, Senior Quantitative Researcher, Marketing & Advertising Strategy

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## **Biography**

Strategic insights focused on understanding the customer, understanding behaviors and emotions, brand strategy and marketing optimization, advertising and communication - bringing over 20 years of corporate and research experience in both qualitative and quantitative research.

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## **Availability**

Keynote, Moderator, Panelist, Host/MC

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## **Industry Expertise**

Public Relations and Communications, Advertising/Marketing, Market Research

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## **Affiliations**

MRIA, Public Affairs Association Of Canada

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## **Education**

**Market Research Association**

PRC Professional Researcher Certification

**Concordia University**

B.Comm Marketing and Management

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