

# **Robert Kolt**

**Professor of Practice, Advertising and Public Relations at Michigan State University**

East Lansing, MI, US

Robert Kolt's expertise lies in public relations, advertising and media consulting.

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## **Biography**

Robert Kolt's is particularly well versed in television advertising. Every Super Bowl Sunday he hosts his fellow faculty members who analyze and rate the Super Bowl commercials.

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## **Industry Expertise**

Education/Learning

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## **Areas of Expertise**

Public Relations, Advertising including political and Super Bowl ads

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## **Education**

**Michigan State University**

MA Communication

**Central Michigan University**

BAA Broadcasting

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