

Robert Murray

Mentor | CBASE at Intrigue Media

Guelph, ON, CA

Rob is the co-founder of Intrigue Media and he is a marketing and sales expert.

Robert Murray co-founded Intrigue Media, a Digital Advertising and Marketing Firm, in 2006 with his business partner Paul DeMarco. Robert currently serves as the Vice President of Marketing and Sales. Intrigue Media has created a Private Television Network for local and regional businesses to connect with local consumers and they compliment that with other tactical and strategic online marketing services. Intrigue Media has 8 locations across Southern Ontario and is looking for franchise partners to expand throughout the province. Robert Murray has a Bachelor of Commerce degree from the University of Guelph and was named one of Guelph's top 40 under 40 in business.

Social Media, Advertising/Marketing, Research

SEO, Entrepreneurship, Marketing Strategy, Strategic Planning, Public Speaking, Customer Service, Leadership, Online Marketing, Sales Management

Guelph Young Professionals Network : Steering Committee Member, Foundation of Guelph General Hospital : Board Member

University of Guelph

B.Comm. Tourism Management

40 Under 40

Awarded by The Guelph Mercury. The 40 under 40 is designed to recognize young community leaders and involvement.

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