

Robert Stein

Digital Marketing Strategist at Connecticut SEO Experts

Glastonbury, CT, US

13 Years SEM Experience. SEO, Google Ads, and WordPress Consultant. Creator of 75+ Speed & SEO Optimized WordPress Websites.

Biography

SUMMARY Qualified individual armed with 13 years of digital marketing experience honing skills in the areas of digital marketing, search engine optimization, WordPress & Google AdWords, Google Analytics, web management, strategic planning, and execution. **EXPERTISE** Over 13 years' experience with Google AdWords, WordPress & SEO. Built and maintained Google AdWords paid search accounts with \$100k monthly spend. Researched keywords to determine the potential value to gain most search engine traffic. Use SEO to increase Google organic traffic to speed-optimized WordPress sites. Skilled with Google Analytics data and Google Search Console. Webmaster of over 75 WordPress SEO friendly websites Extensive use of industry tools aHrefs, Screaming Frog, Majestic, Moz, SEOProfiler, and SEMrush. Develop digital marketing strategies and improve search engine performance, attracting users to websites and driving growth. Implement social media campaigns. Create websites using WordPress optimizing for speed, responsiveness and SEO. Identify trends, generate reports and adjust campaigns as necessary to produce optimal ROI.

Availability

Keynote, Panelist, Author Appearance

Industry Expertise

Business Services, Direct Marketing, Internet, Social Media, Advertising/Marketing, Research, Media - Online, Writing and Editing

Areas of Expertise

Microsoft Excel, Search, Google Search, Google Search Console, Local Search, Local Seo Services, SEO, Search Engine Optimization, Google Adwords, Wordpress, Keyword Research, Google Analytics, Social Media Marketing, Social Media, Google, Facebook, SEM, Keywords Strategy, WordPress Speed Optimization, Local Seo, Local Search Engine Optimization, Google Ads, Google Seo Expert, Search Advertising, Wordpress Websites

Education

Northeastern University
BS Marketing

Accomplishments

EXPERTISE, QUALIFICATIONS, AND ACCOMPLISHMENTS

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