

Robert Strand

Lecturer | Executive Director, Center for Responsible Business at Haas School of Business, University of California, Berkeley

Berkeley, CA, US

Leading expert on Nordic sustainable business and Nordic capitalism

About

Robert Strand is the Executive Director of the Center for Responsible Business and Lecturer at the Berkeley Haas School of Business. His research and teaching compares U.S. and Nordic approaches to sustainable and socially responsible business. He has more recently turned attention to contrast varieties of capitalism in the U.S. and Nordic contexts and is currently working on the book project "Sustainable Vikings." He was a United States Fulbright Scholar to Norway. Prior to joining academia as a professor with the Copenhagen Business School, Strand spent a decade in industry with IBM and Boston Scientific in a range of roles in manufacturing, supply chain, marketing, strategy, and investor relations. He holds a PhD in corporate social responsibility from the Copenhagen Business School, an MBA in international business from the University of Minnesota (completed at HEC-Paris), and a BS in industrial engineering from the University of Wisconsin. With his wife Sarah, he is the proud parent of two wonderful boys.

Areas of Expertise

Nordic Sustainable Business, Nordic Capitalism, Corporate Social Responsibility, Sustainable Development Goals (SDGs)

Positions Held

At Haas since 2014

2014 ? present, Executive Director, Berkeley Haas Center for Responsible Business 2014 ? present, Lecturer, Berkeley Haas 2012 ? 2014, Assistant Professor of Leadership & Sustainability, Copenhagen Business School 2009 ? 2012, Ph.D. Fellow, Copenhagen Business School 2006 ? 2009, Principal Market Planner, Boston Scientific Corporation 2005 ? 2006, U.S. Fulbright Scholar to Norway 2003 ? 2005, Industrial Engineer, Boston Scientific Corporation 1999 ? 2003, Industrial Engineer, IBM Corporation

Education

Copenhagen Business School

PhD Doctoral School of Organization & Management Studies

University of Minnesota

MBA International Business

Honors & Awards

Berkeley Haas Case of the Year Award 2019
for "Patagonia's Path to Carbon Neutrality by 2025"

Berkeley Haas Case of the Year Award 2017
for "Patagonia: Driving Sustainable Innovation by Embracing Tensions"

Nykredit CSR Research Talent Award
2013

Society for Business Ethics Founders? Award
2012

Next Generation Environmental, Social, Governance (ESG) Scholar Award
2010

Bush Leadership Fellow & Award, Archibald Bush Foundation
2009-10

Society for Business Ethics Emerging Scholar Award
2008

Net Impact Distinguished Member Award
2008

U.S. Fulbright Scholar to Norway
2005-06

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