

Robert Whent

President at Thriver Inc.

Tecumseh, ON, CA

The Future of Play

Biography

Rob Whent is the Founder and CEO of Thriver Inc. and is a serial digital entrepreneur, opening his first company, McGill Digital Solutions, in 1987. Thriver (www.thriver.com) is an online platform for parents of children that struggle in school, offering them a cognitive learning profile of their child that helps them understand how their child learns and how to help them. Combined with targeted recommendations, products and services, Thriver also delivers an adaptive brain training program based on video games that helps the child strengthen their cognitive weaknesses through game play. Follow Rob on Twitter @swento

Availability

Keynote, Panelist

Industry Expertise

Education/Learning

Areas of Expertise

Cognition, Gamification, Learnification

Affiliations

Human Development Technologies Research Group

Sample Talks

THE FUTURE OF PLAY

Gameification is widely anticipated as the future of education. If this is so, what is the future of play? What does our digital world look like when our devices understand how we learn and configure themselves to maximize that potential?

Education

University of Windsor

Bachelor of Science Electrical Engineering

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