

Rod McCowan

**Associate Professor in the Practice of Organization & Management at Emory University,
Goizueta Business School
ATLANTA, GA, US**

Biography

Rod McCowan, a former White House Fellow, received his PhD in Strategy and Organizational Behavior with honors from IE Business School, IE University (Madrid, Spain) in 2020. He also earned an M.Sc. in Research Methodology in Management Science from IE Business School. Prior to joining the faculty at Emory as a non-tenure track professor in 2022, Dr. McCowan was a lecturer in the Management and Organizations area at the University of Michigan's Ross School of Business. His teaching and research interests lie at the intersection of strategy, organizational change and development, and strategic leadership, focusing on the development and outcomes of principled, strategic change leaders.

Areas of Expertise

Leading Strategic Organizational Change, Strategic Human Capital Management, Executive Coaching & Strategic Change Leader Development, Building Inclusive Organizations

Education

IE University, IE Business School
PhD Strategy and Organizational Behavior

IE University, IE Business School
Master of Science Research Methodology in Management Science

Harvard University, John F. Kennedy School of Government
Master Public Policy

Yale University, Yale Divinity School
Master of Arts Religion, Ethics

University of Oklahoma
B.A. Philosophy

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