

Romana Mirza

PhD Candidate at Romana B. Mirza

Toronto, Canada Area, ON, CA

PhD Candidate | Brand Strategist | Scholar | Educator

Biography

Charismatic. Energizing. Powerful. Torontobased brand strategist, visionary, and consummate connector, Romana Mirza is an engaging entrepreneur. As Studio Pinpoint? founder & President, she is reputed for her integrity-based, results-driven approach drawing on her 20-year marketing expertise to cleverly demystify brands, helping businesses increase profitability and earn industry awards.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Manufacturing, Furniture, Design

Areas of Expertise

Brand Strategy, Social Media

Education

Toronto Metropolitan University and York University

PhD Candidate Communication and Culture | Media and Culture

Toronto Metropolitan University

MA Fashion

University of Waterloo

Bachelor of Arts (B.A.)

Accomplishments

International Femtor Business Matchmaker of the Year Award Finalist

This prestigious international honor is awarded to women who have proven themselves to be exemplary role models in the world of business. These awards allow us to say, in effect, "We See You?" and acknowledge their outstanding achievements, skills, positive "can do" attitude and commitment to giving back to their communities. These women inspire others, are respected by their peers and volunteer their time and energy to serve others less fortunate.

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