Ross McKegney

CEO at Verold

Toronto, ON, CA

Web Platforms, Business Design, WebGL / Web
3D

Ross McKegney is CEO of Verold, where he and his team are developing a media platform at the convergence of web design and gaming. Status quo today is static websites, with interactive relegated to game engines and native apps for iPhone or Android. These content silos are killing productivity and innovation, but thankfully there is an alternative. Modern web browsers are more than powerful enough to run your interactive content, and with Verold's tools and Interactive Content Engine, your team can build once, and deploy to web, mobile, smart TV, and consoles. Your media strategy, evolved. Prior to Verold, Ross was the Co-founder & CTO for web platform startups Moso and Fadow, and spent six years with IBM R&D, working on next generation e-Commerce platforms. He holds an MBA from the Rotman School at the University of Toronto and an MSc in Computing from Queen?s University.

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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IT Services/Consulting, Internet, Computer Software, Computer Gaming, Animation, Media Production, Information Technology and Services, Design

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It Strategy, Entrepreneurship, Strategic Planning, Webgl, Three.Js, Web Design, Software Development, E-Commerce, Cloud Computing, Product Management

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Democratizing the 3d Web
OnGameStart 2013

The Future of the Web is 3d
jQueryTO 2013

Using Web 3D for exhibit design, promotion, and installations
Museums and the Web 2013

Rockin' the Web into the Next Dimension
Closing Keynote at jQueryTO 2014

University of Toronto - Rotman School of Management
MBA Entrepreneurship

Queen's University
MSc Computing Software Engineering