

Rubsun Ho

Co-Founder at Cognition LLP

Toronto, ON, CA

Highly regarded corporate lawyer specializing in providing quality legal services for startups.

Rubsun Ho is a corporate lawyer and adviser to a number of early stage technology companies. He co-founded Cognition LLP, a new breed of law firm, upon recognizing that the existing legal marketplace was in need of re-engineering to provide better service at lower costs. More specifically, Rubsun co-founded Cognition LLP in an effort to provide greater access to quality legal services for startups. Having worked in or with many early stage companies, he enjoys guiding them through their commercial agreements, employment matters and financing requirements. Prior to co-founding Cognition, Rubsun was Legal Counsel to Bitfone, a mobile device management software company, and Diversinet, a secure application platform technology provider for mobile healthcare. Rubsun also served as VP Business Development with Wysdom Inc., a wireless Internet startup based in Toronto, where he helped the company raise over US\$60 million in financing and procured marketing and distribution agreements with various telecom and Internet entities. Before Wysdom, Rubsun was a corporate and securities associate in the Toronto and New York offices of Stikeman Elliott, where he worked on a number of public and private financings and M&A transactions.

Keynote, Moderator, Panelist, Workshop, Host/MC

Telecommunications, Legal Services, Alternative Dispute Resolution, Corporate Leadership, Business Services, Management Consulting

Entrepreneurship, Commercial Agreements, Employment Law, Financial Management for Business Start-Ups, Mobile Technology, Business Development and Financing

Event Series

Canadian Innovation Exchange Conference

Legal Issues - Marketing in a Web 2.0 World

Enterprise Toronto

Intellectual Property: A Primer for Small Businesses

Enterprise Toronto Small Business Forum

Small Business Summit

The Globe and Mail Small Business Summit

Entrepreneurship

Ivey Venture Forum

McGill University

Bachelor of Commerce Business, Commerce and Finance

University of Toronto
LL.B Law

Recipient - Toronto's Decade Dozen

In the Fall/Winter 2010 Issue of Nexus, Rubsun Ho was elected to the University of Toronto's Decade Dozen - the Top 12 Law School alumni to keep an eye on as they do their alma mater proud!

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