

# **Ruth Barratt, Ph.D.**

**Associate Professor, Department Chair at Milwaukee School of Engineering**

Milwaukee, WI, US

Dr. Ruth Barratt's areas of expertise include online learning and development, building high performance teams and business ethics.

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## **Biography**

Dr. Ruth Barratt is chair of the Rader School of Business at MSOE. Previously, she was a key player in the development of Arizona State University's online MBA program, which went on to achieve a number one ranking in the United States. Barratt came to MSOE in 2015 to lead the MBA in Education Leadership program. Under her leadership, enrollment in that program increased from 14 to 70 students. Originally a national initiative funded by the Woodrow Wilson Foundation, the program combines business and education course work to better prepare up-and-coming school leaders for the challenges of leading an academic system. Character formation and education leadership are the tenants that guide the program. The MBA in Education Leadership has since evolved from a fellowship- to tuition-based program run solely by the Rader School of Business. It is the first of its kind in the United States. Her teaching and consulting interests are in developing leaders of character, building high performance teams, leadership development, business ethics, organizational behavior, corporate governance, organizational culture and executive coaching.

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## **Areas of Expertise**

Online Learning and Development, High Performance Team Management, Human Capital, Organizational Culture, Ethical Leadership

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## **Affiliations**

Academy of Management : Member, European Academy of Business in Society (EABIS) : Inaugural Member, Wisconsin Center for Manufacturing and Productivity: Board Member

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## **Event and Speaking Appearances**

**Separating Roles CEO and Chairman: The Mitigating Effect on CEO Risk Aversion**  
Marquette Faculty Research Seminar

**Corporate Social Responsibility in the Board Room: The Need for a Coherent Business Case**  
The European Academy of Business in Society ? 2nd Colloquium

**Exploring Corporate Governance using Qualitative Techniques**  
European Academy of Business in Society 2nd Annual Colloquium

**Creating Socially Responsive Governance: A Need for Reflexive Practitioners**  
Environmental Management 4th World Congress India

**Reviewing and Evaluating the Evidence on Management Approaches and Performance Management in Corporate Social Responsibility**  
European Academy of Business in Society Inaugural Colloquium and Launch

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## **Education, Licensure and Certification**

### **Ph.D.**

Ethics, Corporate Governance, Organizational Behavior Cranfield School of Management, Cranfield University

### **M.S.**

Research Cranfield School of Management, Cranfield University

### **B.A. (Hons)**

Business De Montfort University

### **B.A. (Hons)**

Accountancy and Finance University of Greenwich

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## **Accomplishments**

### **Competitive doctoral research grant**

Cranfield School of Management, Cranfield University, UK, 2000-2005

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