# **Ryan Connors**

Marketing Manager at Apptegic Somerville, MA, US Marketing

# **Biography**

I love keeping up with technology and seeing how it evolves with business. I think there's a lot of opportunity out there for people who can understand, utilize, and even create new ways to get stuff done. When I'm not busy working or having fun with friends and family, I spend my time learning about and obsessing over social media, marketing, business and technology. I even try to add my own 2-cents to the world wide conversation. If you'd like to learn more, my creations have been featured around the web and you can view them at www.MrRyanConnors.com.

## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

### **Industry Expertise**

Social Media, Internet, Advertising/Marketing

# **Areas of Expertise**

Analytics, Marketing, Brand Development

#### **Affiliations**

IEEE Boston Entrepreneurs' Network (ENET)

#### Education

**University of Massachusetts at Lowell** 

Bachelor of Science in Business Administration Marketing and Entrepreneurship

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